

Beef Producers Meeting Feb. 10 Explains Show-Me-Select Heifer Program

SPRINGFIELD, MO.

Beef cow-calf producers who are interested in learning more about the Show-Me-Select Beef Replacement Heifer Development program are invited to an informational meeting at 7 p.m., Feb. 10 at the University of Missouri Extension Center in the courthouse basement at Mt. Vernon.

Eldon Cole, Show-Me-Select regional coordinator for southwest Missouri and a livestock specialist with University of Missouri Extension, says this meeting will review the 2009 sales, discuss the 2010 plans and allow the participants to ask questions about the value-added program.

"This meeting is especially important for persons who have bred heifers in November and

December and are targeting the May 21 sale at Joplin Regional Stockyards. Early consignments will be taken at that meeting," said Cole.

The Show-Me Select program has proven to be successful in teaching cattlemen beef heifer development, genetic selection and marketing techniques. The program began in 1997 and now has seen participation in most of Missouri's 114 counties either as buyers or sellers of SMS heifers.

Those who are unable to attend but want more information should contact any of the MU Extension livestock specialists in southwest Missouri: Eldon Cole in Mt. Vernon, (417) 466-3102; Gary Naylor in Dallas County, (417) 345-7551; and Dona Goede in Cedar County, (417) 276-3313. Δ



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